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# Patexia. Concierge

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***Patexia*** is a platform for IP attorneys, leveraging its global network of ***Experts*** and ***Big Data*** to bring transparency and Efficiency to IP

### **Big Data**

US Patent Data

US District Courts

PTAB Courts

ITC Courts

### **Global Network**

20,000+ Experts

Testifying Consultants

Prior Art Searchers

Patent Analysts

## Patent Analytics

Canned Reports

Custom Analytics

Online Tools

## Recruiting

Lateral Partner(s) / Groups

Associates / Agents

Data-driven Strategies

## Experts

Testifying

Non-Testifying

All Subject Matters

## Prior Art Search

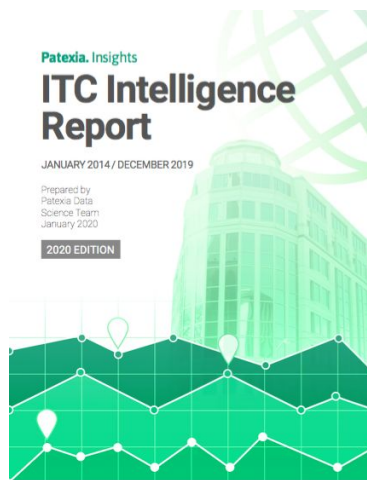
Crowdsourced Search

Private Search

Easy-to-use Online Platform

**Patexia. Concierge** is an annual subscription service designed for patent attorneys to answer their ongoing demand for IP analytics

- Online access
- Insights reports
- Custom analytics
- Loyalty Program (expert and search)



***Under Patexia Concierge, members collect points (PIPS = Patexia Insight Point System) that can be used to pay for the renewal or other services***

### Patentability Search

- Cost: \$750
- PIPS Credit: \$100

**Free Access: 85 searches**

### Technical Expert

- Cost: \$350 to \$550 hr
- PIPS Credit: \$25/hr

**Free Access: 340 hrs**

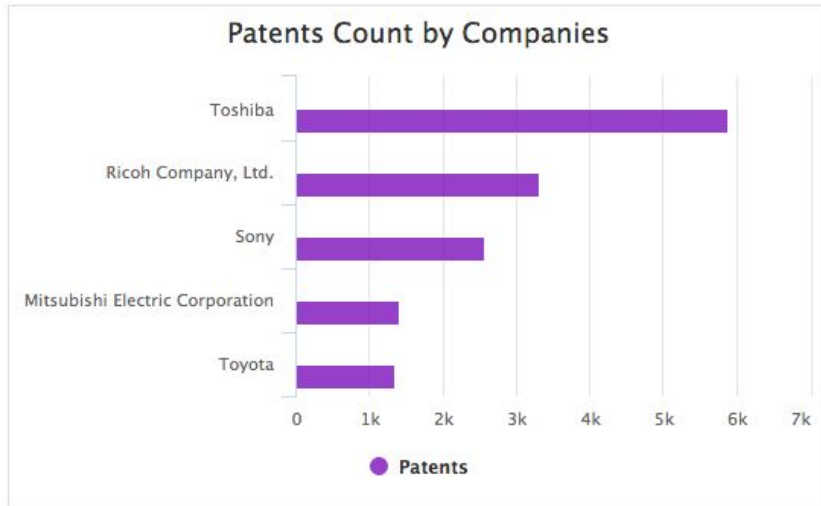
### Crowdsourced Search

- Cost: \$12,000
- PIPS Credit: \$1,000

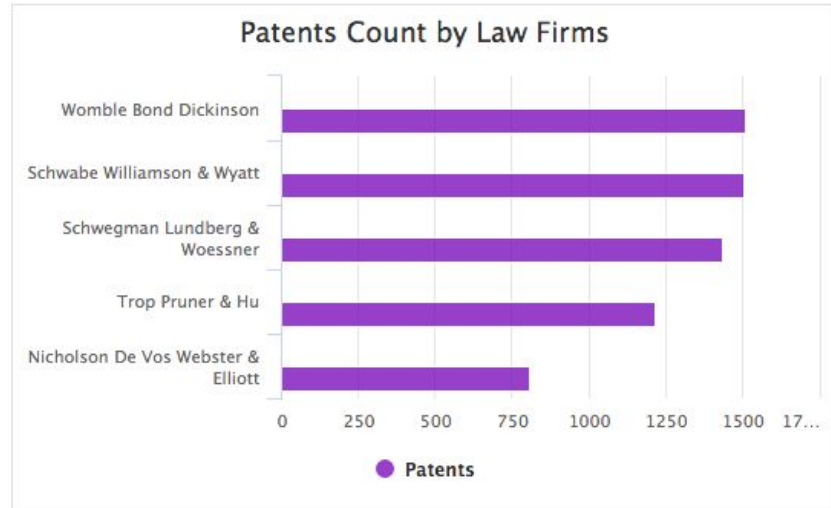
**Free Access: 8 studies**

- Coverage of 600K+ Companies and 20K+ Law Firms
- More than 10M applications and issued patents
- Various charts and analyses related to prosecution such as:

### Top 5 Clients of Oblon Spivak

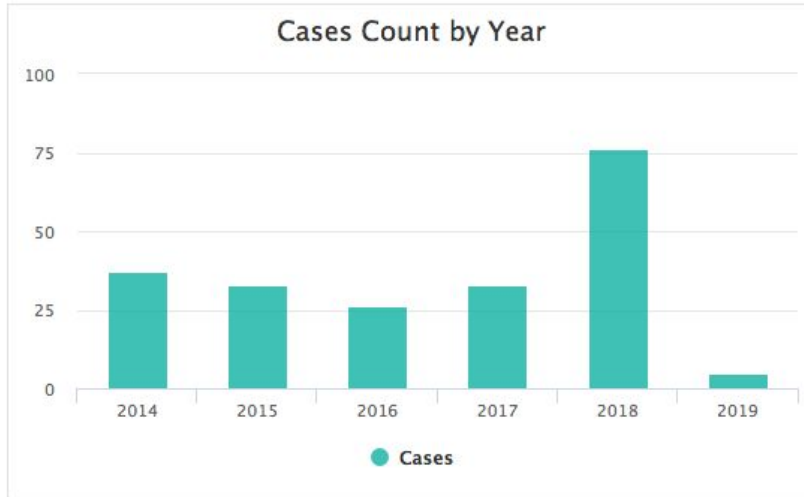


### Top 5 Law Firms Representing Intel (pros.)



- Coverage of District Court, ITC and PTAB Cases
- Various charts and analyses related to litigation such as:

### Intel's Litigation Load by Year

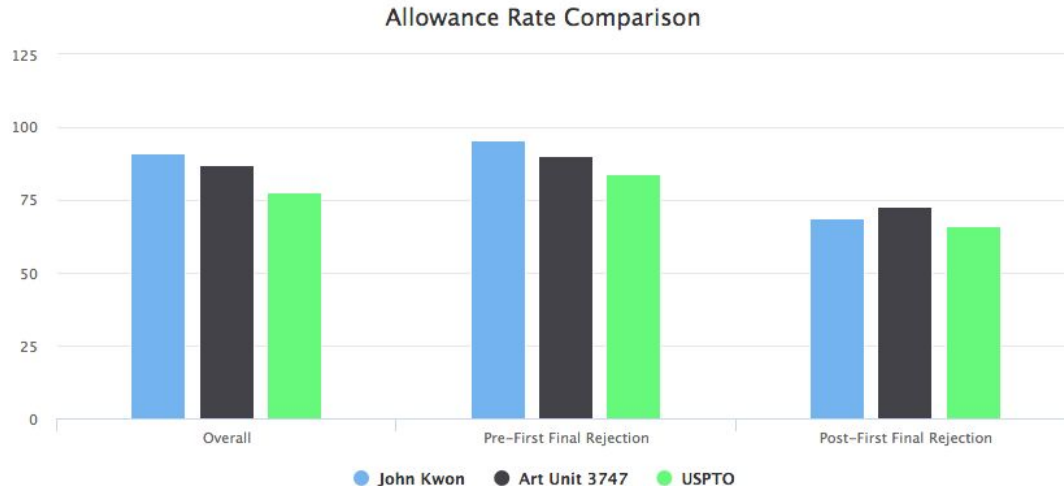


### Top 5 Law Firms Representing Intel (lit.)



- Coverage of 15K+ Examiners
- Various charts related to each examiner such as:

## Examiner John Kwan's allowance rate and its comparison before and after first final rejection





# Examples of Custom Analytics and Reports

You have a meeting with the in-house team of Broadcom. You would like to know:

1. Which firms are working for Broadcom? What makes you different?
2. What is Broadcom's current work volume? Has it been rising?
3. Who is representing their competitors (Qualcomm)?
4. What are their recent filing trends (IoT, WiFi)?

Your firm is looking to acquire new Asian clients in semiconductor area. You would like to know:

1. Who are the top 100 companies in Asia with the most filings under IPC codes H04L and H01L?
2. Which firms are currently representing them?
3. Who are the decision makers in their IP departments?
4. What are their contact info?

Our data shows firm A has been losing clients because of one of the following reasons:

- High hourly rates
- Prosecution is not their core practice area anymore
- Key partners are slowing down (retirement)

You would like to either:

1. Acquire their clients by telling the right story
2. Acquire their relationship partners / group

Your firm represents the patent owners and you need to convince a litigation fund that IPR is not a threat to their success. You would like to know:

1. How many times claims have survived the FWD Decision (*Final-Written Decision*)?
2. Were they re-asserted in a new case after survival?
3. Who were the attorneys involved in those cases?

You have been struggling with your low budget / small team and have had difficulty convincing the management to change that. You would like to know:

1. How big are the IP departments of similar companies?
2. What is the filing activity of your competitors?
3. Who are they using to file their patents?

Your company uses 8 different firms to file 300+ applications per year. You would like to know:

1. Which firms / attorneys are outperforming the others?
2. Which firms are slower than the others?
3. Which firms are more expensive per application?
4. Should you consolidate and use only 3 firms?
5. Should you replace one of them with a new firm?
6. How is the overall financial health of each firm?
7. Who else is using these firms?

You have been unhappy with your current patent counsel and would like to hire a new one. You would like to know:

1. Which firms have been growing?
2. Which firms have the best performance in your area?
3. Which firms are more cost efficient?
4. Which firms work for your competitors?



A new lawsuit was filed against your new 5G chip. As part of your defense strategy, you want to file an IPR. You would like to know:

1. Which law firms have the best track record on the petitioner side in telecom area?
2. Which attorneys have had the most number of wins?
3. Who is the patent owner and what is their track record?

A Company is looking to monetize its patent assets through direct sales or out-licensing:

1. What is the word cloud of the portfolio (most important assets)?
2. Which other companies have the maximum overlap?
3. What patents will be the portfolio jewels (deal drivers)?